



- 19.The Influence of Visual Electronic Media on Child Development
  - 20.Social Media effects on Teens
  - 21.Technology and Interactive Media for Young Children
  - 22.The Impact of Screen Media on Children
  - 23.Regulating Healthy Media Use
- (Note: Any other paper relating to the theme is also welcome)

**GUIDELINES OF PAPER SUBMISSION**

- Delegates who are willing to present papers shall submit full papers not exceeding 8 pages along with 200 words abstract in 1.5 line space (11 font size in Bookman Old Style).
- The title of the paper, author's Name, Designation and Address with E-mail ID must be clearly mentioned in the first page.
- The contributors are requested to submit the paper through E-mail at [icssrgce@gmail.com](mailto:icssrgce@gmail.com)
- The selected papers will be published in a book with ISBN Number.
- For ISBN book contribution must pay Rs.800/-. The DD must be drawn in favour of "M.Rajakumar" Payable at Chidambaram. (In case of co-author each must pay ISBN book fee separately in his/her name and each will get a copy of book).

**REGISTRATION FORM**  
 ICSSR Sponsored National Level Conference On  
**MEDIA AND CHILD DEVELOPMENT**  
 Government College of Education  
 Vellore - 632006  
**Date: 28<sup>th</sup> & 29<sup>th</sup> September, 2018**

Name : \_\_\_\_\_

Gender : Male/ Female

Designation : \_\_\_\_\_

Institution : \_\_\_\_\_

Communication Address: \_\_\_\_\_

Cell : \_\_\_\_\_

E-mail : \_\_\_\_\_

Title of the Paper : \_\_\_\_\_

Signature \_\_\_\_\_

Note: Photo copy of the registration form may be used if necessary

**IMPORTANT DATES**  
 Submission of Abstract : **20.09.2018**  
 Submission of Full Paper : **24.09.2018**  
 Submission Registration Form : **24.09.2018**

**REGISTRATION FEE**  
 Faculties : Rs.300/-  
 Students and Scholars : Rs.200/-  
 Demand Draft in favour of "**Principal**,  
 Government College of Education, Vellore-6,  
 Payable at Vellore-6

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**Indian Council of  
 Social Science Research**  
**ICSSR**  
 Sponsored Two Day  
**National Level Conference**  
 on

**MEDIA AND CHILD DEVELOPMENT**

Date : 28<sup>th</sup> & 29<sup>th</sup> September, 2018

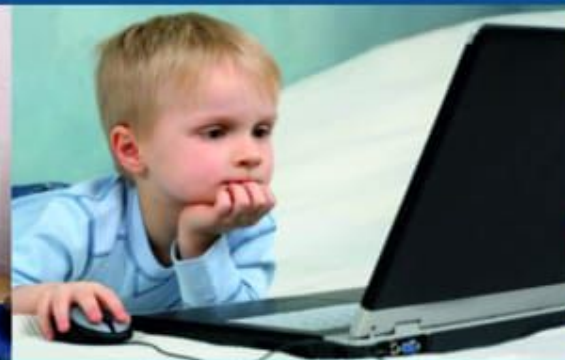
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 by

   
**Government College of Education**  
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 GANDHI NAGAR, VELLORE - 632 006, TAMILNADU.  
 ☎ 0416 - 2243103



LAKSHMI OFFSET  
 BHUVANAGIRI





**DEAR SIR/MADAM**

Greetings from the Government College of Education, Vellore. We are happy to welcome your presence and intellectual sharing in the ICSSR sponsored a Two Day National Conference on 28<sup>th</sup> & 29<sup>th</sup> September 2018.

**ABOUT THE COLLEGE**

Vellore, the very mention of this historic town evokes myriad surges of emotions when one recalls the great vellore mutiny of 1806. Vellore is famous for CMC Hospital,

VIT University and Golden Temple. It was the vision of our former honorable chief minister KalviThanthai Thiru.K.Kamaraj to uplift the socially and economically backward district of vellore to a vibrant place of learning and hence kick-started the Government College of Education, Vellore in the month of August 1956 with Tamil Nadu G.O Ms.No 117 /Education dated 23.06.1956. The college then became a co-Educational institution from the academic year 1991-92. A special mention must be made of Mr.S.Chittibabu, the first Principal of this college and famous educationalist, who then rose to the Vice-Chancellor of AnnamalaiUniversity. The motto of our college is to sift for truth. Government College of Education is situated in the heart of vellore with equidistance of 2kms in the bus-stand and railway station. Government College of education, Vellore enjoys the pride of place as one of the foremost institutions of learning and always strives for excellence and ever willing to scale new heights in the future in the field of teachers education.

**CONCEPTUAL FRAME WORK OF THE CONFERENCE**

This conference aims at analyzing the role of media in children's physical, behavioural and cognitive development. Using Bronfenbrenner's ecological perspective, the review focuses on the contexts of childhood that shape the availability and use of media. The relationship between children's media use/exposure and their ecological contexts are traced through disordered eating, anti and prosocial behaviours; and school achievement. While traditional and new forms of electronic and print media are considered, the review gives a particular attention to the ways in which ecological contexts shape the impact of television on children's development. Television is bound to have a tremendous impact on a child, both in terms of time and energy. How many hours a week he watches TV and of what he sees has a great impact in the growth of child. When a parent is concerned about the effects of television, he should consider a number of things: what TV offers the child in terms of information and knowledge, how many hours a week a youngster should watch television, the impact of violence and sex, and the influence of commercials.

The influence of the media on the psychosocial development of children is profound. Thus, it is important for teachers to discuss with parents their child's exposure to media and to provide guidance on age-appropriate use of all media, including television, radio, music, video games and the Internet. The objectives of this conference are to explore the beneficial and harmful effects of media on children's mental and physical health and to identify how teachers can counsel the child and their families and promote the healthy use of the media for the progress of the child which lays foundation for the upliftment of society. This conference will focus on conceptual and methodological issues with a view to discerning channels and transformation mechanisms through which the process of media affects different aspects and dimensions of child community in India.

**CALL FOR PAPERS**

In the context of the above mentioned objectives, this national conference calls for conceptual and research papers from the industrialists, academicians, scholars and students in any of the following areas. We also welcome the interested faculties, research scholars and students to participate in the conference.

**THEME OF THE CONFERENCE**

**MAJOR THEME**

**"MEDIA AND CHILD DEVELOPMENT"**

**SUB THEME**

- 1.Role of Media in Child Development
- 2.Children and Media
- 3.Role of Television in Child Development
- 4.Social Media and Child development
- 5.Impact of Media on Early Childhood Experiences and Development
- 6.Impact of Mass Media and Social Media on Adolescent Development
- 7.Influence of Media Violence on Children's and Adolescent's Behaviour
8. Effects of Media on Racial and Gender Stereotyping
9. Media Effects on Children's Social and Moral Development
- 10.Positive Effects of Social Media on Children
- 11.Negative Effects of Social Media on Children
- 12.Influence of Mass Media on Child Development
- 13.Digital Media in Human Development
- 14.Media and Children Health
- 15.Technology Media and Child Development
- 16.Technology in Early Childhood Experiences
- 17.Infants and Toddlers Learning from Screen Media
- 18.Impact of Social Media on Child Development

